

Capital Area REALTORS®

Sponsorship Agreement

Level Comparisons with Values and Costs

Sponsor Benefits	Diamond		Gold		Silver		Bronze	
Logo and link to company website from SeeHouses.com	X	\$159.00	X	\$159.00	X	\$159.00	X	\$159.00
Logo on sponsor section of SeeHouses.com and next to roster information	X	\$50.00	X	\$50.00	X	\$50.00	X	\$50.00
Affiliate memberships	6	\$500.00	4	\$300.00	3	\$275.00	2	\$200.00
Recognition at signature events	X	\$600.00	X	\$500.00	X	\$400.00	X	\$300.00
Awards Program	X		X		X		X	
Installation of Officers & Directors	X		X		X		X	
Golf Outing	X		X		X		X	
Holiday Party	X		X		X		X	
Logo in various print publications	X	\$300.00	X	\$300.00	X	\$300.00	X	\$300.00
10% discount on SeeHouses.com advertising	X		X		X		X	
Participation in mortgage rate watch section of SeeHouses.com (<i>pertains only to mortgage lenders</i>)	X	\$600.00	X	\$600.00	X	\$600.00		
Use of CAR training room	3	\$375.00	2	\$250.00	1	\$125.00		
Hole or green sponsor at the Annual Golf Outing	1	\$180.00	1	\$180.00	1	\$180.00		
Passes to Awards Program	4	\$136.00	3	\$102.00	2	\$68.00		
Passes to Golf Outing Dinner	4	\$136.00	3	\$102.00	2	\$68.00		
Passes to Installation of Officers and Directors	4	\$136.00	3	\$102.00	2	\$68.00		
One newsletter flyer insert	X	\$175.00	X	\$175.00				
Flyer included in new member orientation material (<i>3 times</i>)	3	\$400.00	3	\$400.00				
Email bulletin - sponsor logo w/ link (<i>rotate Diamond/Gold</i>)	X	\$750.00	X	\$500.00				
Break-for-Hot-Topics or new member orientation sponsorship (<i>or equivalent</i>)	X	\$300.00	X	\$300.00				
Sponsor a break at continuing education (CE) class	X	\$300.00	X	\$300.00				
One 1/2 page advertisement in newsletter	X	\$200.00						
Major membership event sponsorship - speaker introduction (<i>or equivalent</i>)	X	\$750.00						
One foursome at the Annual Golf Outing	X	\$380.00						
Value:		\$6,427.00		\$4,320.00		\$2,293.00		\$1,009.00
Your Cost (before 10% discount):		\$4,530.00		\$3,115.00		\$1,699.00		\$565.00

2018

Yes, enroll our company in the Capital Area REALTORS® Sponsor program under the benefit category checked below. I further understand and acknowledge that this is a 12-month sponsorship commitment (January 1, 2018 through December 31, 2018).

***A 10% discount will be applied for all written commitments received prior to November 30, 2017!**

(check one) Diamond (*\$4,530) Gold (*\$3,115) Silver (*\$1,699) Bronze (*\$565)

I understand that our company will be billed quarterly, in advance, a pro-rated amount for the above selected sponsorship package.

Print Name _____ Title/Position _____

Signature _____ Date _____

Company _____

Phone _____ Fax _____

Address _____ City _____ Zip _____