## **MLS Breakfast**

## **SOCIAL MEDIA MARKETING VIA VIDEO**

October 26, 2017 - 8:30 a.m. Illini Country club



Videos are the hottest trend in marketing these days, no matter the industry. When it comes to using video in real estate marketing, it's a no-brainer. Utilizing videos in this industry can boost sales, capture audience attention and move properties at a faster pace.

Join us for this MLS Breakfast with guest speakers REALTORS® Tracy Shaw and Shelley Berendt. Learn how to easily, efficiently and inexpensively use video to gain exposure for your sellers and promote your services to the public.

Special thanks to Marine Bank for their generous sponsorship of this breakfast. The cost to attend is \$10.00. To please RSVP to <u>admin@caaronline.com</u> or 217-698-7000 by no later than 5:00 p.m. October 23, 2017. *No shows will be billed \$15.00.* 

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