

2018 CAR Leadership Academy



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Behind every successful REALTOR® is a sense of community. The more you know about your community and become involved the more successful you are likely to be. Recognizing this, in 2010 the Capital Area REALTORS® established a leadership development program known as the CAR Leadership Academy. The intent of this program is to train visionary leaders for our association and our communities by equipping them with skill, knowledge and confidence to excel – ingredients that are also an integral part of our member's personal growth.

Do you have the making of a great leader?

Are you visionary? Do you enjoy a challenge? Are you willing to take on responsibility? Are you a problem solver? Do you enjoy a mental toughness? Do you have peer respect? If you possess these qualities we encourage you to become a candidate to participate in the 2018 CAR Leadership Academy.

The CAR Leadership Academy . . .

- Identifies the "Best of the Best" - individuals who are willing to give their time, talent and expertise to develop their leadership skills for the benefit of the community and CAR;
- Builds leadership qualities in REALTORS® who want to be pro-active, bold and enlightened when asked to serve in a leadership capacity;
- Recognizes that real leaders are ordinary people with extraordinary determination.

From leadership training, participants can gain . . .

- The ability to identify their own strengths and management style and to understand how that style complements or detracts from relationships with those who employ different approaches.
- A deeper understanding of how the REALTOR® organization – national, state, and local – works, and how the various aspects complement one another.
- A network of new contacts with whom they can commiserate and brainstorm.

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When participants leave the Academy, they take with them valuable skills they can apply in their business and personal lives. Those business-building leadership skills are an attractive incentive for many members to volunteer in their community and their association by taking on leadership roles. While graduation from the Academy will not guarantee anyone preference in future committee appointments, the CAR Leadership Academy helps participants improve their leadership skills to address the challenges that their businesses and associations face.

Hear What Some of our Past Graduates Had to Say!

“Thank you to the CAR Leadership Academy for providing such a quality educational opportunity. I was truly amazed at how much I gained from the experience and how fortunate I felt to be able to participate in such a well organized, challenging, and rewarding Leadership program. I HIGHLY recommend to anyone and everyone to take advantage of the wonderful opportunity of the CAR Leadership Academy. Thank you! ~ CJ Beck, RE/MAX Professionals

“Being a newer agent this experience was extremely rewarding! The various modules of the CAR Leadership Academy gave me the skills to both grow my business and appreciate all that CAR has to offer.” ~ Dominic Campo, Campo Realty

“Personally and professionally a tremendously rewarding program! From the relationships formed and strengthened, the personal growth and development involved, and the insights into the inner workings of our Association, I couldn’t have had a better experience!” ~ Brad Dyer, Town & Country Bank Mortgage Services, Inc.

Program Content & Events (Topic areas are subject to change)

Special Kick-off Reception: Mingle with Work Group members, past Graduates & Directors
(January 4, 2018 | 4:30p—6:30p at CAR)

Session I: 21st Century Leadership
(January 11, 2018 | 9:00a—1:00p)

Session II: Public Relations & Effective Communications
(January 25, 2018 | 9:00a—1:00p)

Session III: Advocacy & Protecting Your Business: The Statehouse
(February 6, 2018 | 9:00a—1:00p)

Session IV: CAR and its Crucial Role
(February 16, 2018 | 9:00a—1:00p)

Session V: Government in Action: City Hall
(March 6, 2018 | 4:30p-8:00p EVENING SESSION)

Session VI: IR Capital Conference
(April 10, 2018 | 11:30a-3:00 p)

Graduation: Graduation will be held in conjunction with the Annual Awards Program to be held on March 21, 2018.

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Program Criteria and Process

Interested candidates must complete and submit an application. Eligible candidates include REALTOR® and Affiliate members of the Capital Area REALTORS® who are in good standing.

- only 10 REALTOR® and Affiliate member participants can be accepted into this year's program
- nominations will be considered by a review committee
- there is no fee to participate
- once accepted, students must commit to attending all six modules to earn a certificate.

2018 Leadership Academy Work Group

Feel free to contact any of these individuals if you have questions

- Susan Madison, Chair
- Diane Davenport, Vice-chair
- Jerry Boster
- Kristie DeBrun
- Susan Denby
- Suzie Duff
- Jennifer Franklin
- Lezlie Hearn
- Cris Lust
- Sam Nichols
- Megan Pressnal
- Bill Townsend

2017

CJ Beck
Jerry Boster
Adam Bugos
Nick Campo
Suzie Duff
Jason Gibson
Lezlie Hearn
Candice Lovelace
Julie McCormick
John McIntyre
Kerris Osborn
Megan Pressnal
James J. Skeeters, Jr.
Ronald Skeeters
Terry Wilhite
Gina Wolter

2016

Ashley Coker
Susan Denby
Brad Dyer
Jennifer Franklin
Carla Green
Dean Hawk
Tim Robinson
Rachel Pate
Greg Tally
Gail Wasmer

2015

Kaye Brittin
Dominic Campo
Timothy Kearney
Lisa LaRue
Jake Mabus
Brittany Merold
Trent Peterman
Patrick Selinger
Sonia Tankersley
Janet Trader

2014

Lorri Conn
Andrew Cornett
John Fidler
Jane Hay
Lori Hammel
Kassie Kern
Furman
Sarah Michelle
Quattrin
Tracy Shaw
Paul Smay
Jon Sturgeon

2013

Melissa Betty
Ed Bowen

(2013 cont.)

Mitzi Brandenburg
Anthony Buscher
Sandy Hamilton
Cris Lust
Dana Lyons
Angie Miller
Marcia Perkins
Kevin Jarvis
Stephanie Verardi

2012

Doris Bailey
Jennifer Benanti
Shelley Berendt
Misty Buscher
Chris Cleeton
Natalie Dodson
Steve Dove
Lisa Ernst
Ki McCurley
Deb Sarsany

2011

Lee-Ann
Buergener
Kristie DeBrun
Kim Elliott
Stepheni Ferguson

(2011 cont.)

Mike Finley
Joy Gilliland
Heather Gleason
Amy Raftis
Ayrin Ramey
Jim Rychel
Troy Roark

