

**Capital Area  
REALTORS®**



# 2024 Sponsorship Program

## As a CAR sponsor you will receive:

- An excellent forum to promote your company and its services.
- Resources through the REALTOR® community to assist in accomplishing your company's goals.
- A variety of networking opportunities.
- One-time billing for many of the services you now pay for separately, thus simplifying the budgeting process.
- Various opportunities for company recognition at CAR sponsored events and in publications.
- Includes exposure on Seehouses.com.
- Great value for your investment.

All sponsors receive recognition at the following CAR events:

**Awards Program**  
**Installation of Officers & Directors**  
**Golf Outing**  
**Holiday Party**

All written commitments received by December 31, 2023, will receive a 10% discount



**Sponsorship Term**  
**January 1 - December 31, 2024**

## Diamond Level

**\$4,530**

- Six complimentary Affiliate memberships
- Link to your website from SeeHouses.com
- Logo appears on SeeHouses.com sponsor page and next to roster information
- Recognition at various association events and in various print publications.
- Participation in mortgage rate watch section of SeeHouses.com (*if applicable*)
- Use of CAR Training Room (three times)
- Hole sponsorship at Golf Outing
- Major membership event sponsorship
- One foursome to Golf Outing and four passes to Awards Program and Installation of Officers & Directors
- One newsletter flyer insert
- Flyer in new member orientation material
- Rotating sponsor logo with link in CAR email bulletin.
- Break-for-Hot-Topics or new member orientation sponsorship
- Sponsor a break at continuing education class.
- One 1/2 page display ad in newsletter
- Major membership event sponsorship
- 10% discount on SeeHouses.com ads

## Gold

**\$3,115**

- Four complimentary Affiliate memberships
- Link to your website from SeeHouses.com
- Logo appears on SeeHouses.com sponsor page and next to roster information
- Recognition at various association events and in various print publications.
- Participation in mortgage rate watch section of SeeHouses.com (*if applicable*)
- Sponsor a break at a continuing ed class
- Use of CAR Training Room (two times)
- One newsletter flyer insert
- 10% discount on SeeHouses.com ads
- Hole sponsorship at Golf Outing and three dinner passes to Awards Program and Installation of Officers & Directors
- Flyer in new member orientation material
- Rotating sponsor logo with link in CAR email bulletin
- Break-for-Hot-Topics or new member orientation sponsorship
- Sponsor a break at a continuing education class

## Silver

**\$1,699**

- Three complimentary Affiliate memberships
- Link to your website from SeeHouses.com
- Logo appears on SeeHouses.com sponsor page and next to roster information
- Recognition at various association events and in various print publications.
- Participation in mortgage rate watch section of SeeHouses.com (*if applicable*)
- Use of CAR Training Room (one time)
- Hole sponsorship at Golf Outing and two dinner passes to Awards Program and Installation of Officers & Directors
- 10% discount on SeeHouses.com ads

## Bronze

**\$565**

- Two complimentary Affiliate memberships
- Link to your website from SeeHouses.com
- Logo appears on SeeHouses.com sponsor page and next to roster information
- 10% discount on SeeHouses.com ads
- Recognition at various association events and in various print publications.